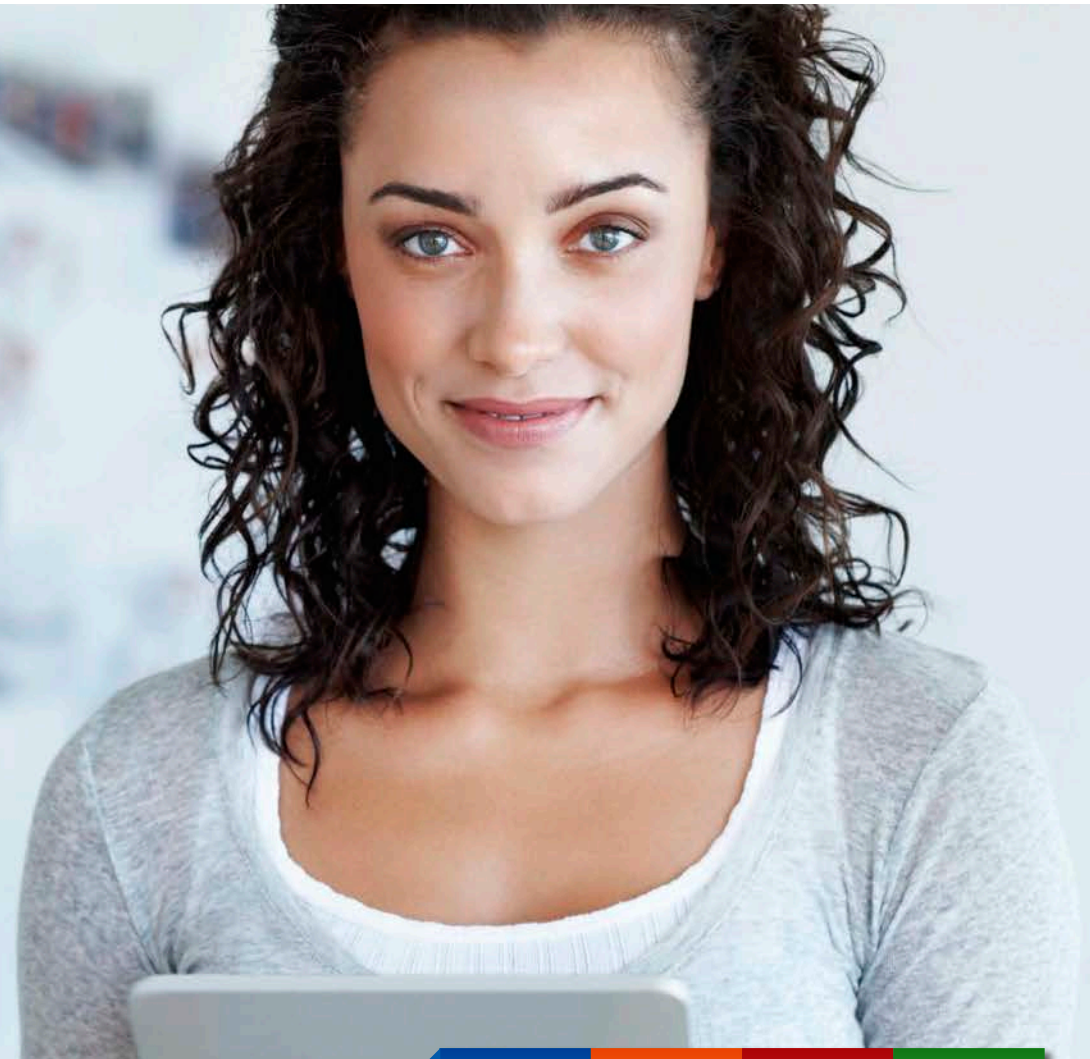


# UNIVERGE® SV9100 COMMUNICATIONS SERVER



Smart Communications for Small and Medium Business



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# Choose the SV9100

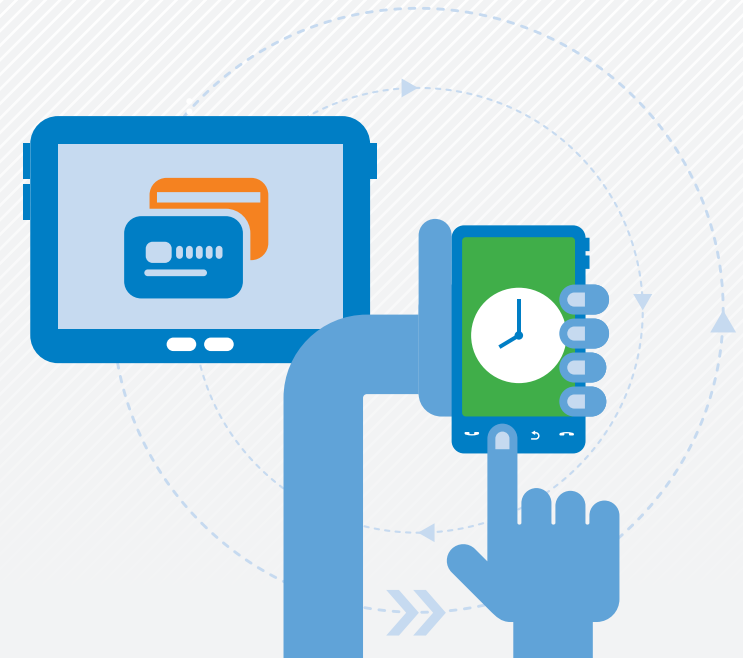
Communications technology is rapidly changing.

Competitive businesses come in all sizes. Successful businesses always have one thing in common: great teamwork. In the age of increasingly disparate working locations and job complexity, communications play a crucial part in every organization's success.

NEC's UNIVERGE® SV9100 is the unified communications (UC) solution of choice for small and medium businesses (SMBs) who don't want to be left behind. Designed to fit your unique needs, the UNIVERGE SV9100 platform is a powerful communications solution that provides SMBs with the efficient, easy-to-deploy, mobile technology that they require.

Reliable and adaptable, the SV9100 is built on cutting-edge technology that supports voice, unified communications and collaboration, unified messaging, and mobility out-of-the-box, all the while remaining easy to manage.

Competitive businesses need to have the right tools that enable them to be more efficient, flexible, and productive. NEC has built smart SMB solutions that align with the demand for new converged infrastructures.



From very small businesses to ones with up to almost a thousand employees, NEC offers the SV9100, a UC/IP-ready system, in two variations to meet the needs of each:

- > **The SV9100E** is for small to medium businesses that wish to take full advantage of what IP and Unified Communications has to offer.
- > **The SV9100S** is for small businesses that just want the basics, but also want a system that will grow with their company and will migrate to the SV9100 when ready.

Today's SMBs must be powered by smart solutions. That's why NEC provides you with the broadest range of industry-specific communications solutions—so you can easily make quicker, more informed business decisions, drive loyalty, and keep ahead of your competitors.

### At a Glance

- Powerful unified communications/unified messaging solution
- Voice/UC/UM delivered as an integrated solution
- Simplified user licensing
- Comprehensive contact center suite
- Broad range of mobility applications and devices
- Vertical market-specific solutions
- Wide-range of end-points
- Single point configuration and management
- Stackable chassis architecture
- Delivers on NEC's green initiatives
- Safeguards your investment
- SV9100E:
  - System capacity up to 1296 ports
- SV9100S:
  - System capacity up to 48 ports



### Business Agility

Adaptive IT and empowered mobile workforces that are more responsive to business.



### Cloud Delivery

Flexible deployment models that enable business growth and increased efficiencies.



### Collaborative Communities

Powerful tools that provide a rich user experience for collaboration across organizations.



### Assured Services

Highly available, secure and scalable infrastructure designed for business continuity.

# Grow Your Business with Smart Communications

Work together - even though you're apart.

Competing in today's business environment requires agility—when meeting challenges, making decisions, and delivering products and services. With more than 110 years of excellence in both Information and Communications Technologies (ICT), NEC shares its vision through its award-winning communications technologies.

## Redefining Communications

A growing business innovates by leveraging the best and most current information technologies, tools, and products. NEC has created a full set of unified communications and collaboration applications that operate in conjunction with our telephony products, acting together as part of a fully converged easy-to-use IT solution.

## Innovating for the Future

NEC's experience and innovation enable new approaches to how IT services are managed and delivered. Cloud delivery, business agility, real-time collaboration, and reliance on assured services are becoming essential foundational requirements for the success of the smart and secure SMB or large enterprise. These pillars are part of a rapidly evolving technology foundation by means of which NEC is creating new ways for businesses to grow.

## Keeping in Control

- Centralized, intuitive management system
- Single point of entry, and optimum fit in IT infrastructure
- Unified communications to enhance call management, productivity and efficiency
- Better and easy insight in fixed and mobile call costs

# Make Smart IT Investments

## Interruption of communications services means downtime for your business, customers, and loss of revenue.

No one wants a communications system that's difficult to use and even harder to maintain and protect. That's why NEC's SV9100 platform is one of the easiest to configure Unified-Communications-capable systems on the market.

### Invest in Your Business's Future

Intelligent decision making starts with qualified information. The SV9100 comes with a simplified user-licensing structure and future-proof technology that meets the demands of your multi-generational employees. The SV9100 easily integrates with your existing NEC technology and is also capable of supporting future technologies.

## Secure Your Communications Easily

NEC has a rich history providing communications technology solutions. We are recognized as having the highest level of customer satisfaction among Unified Communications vendors and industry experts have acknowledged our platforms as having some of the lowest total costs of ownership on the market.

As such, we know that SMBs have distributed work environments. Not only does the SV9100 platform converge your voice and data networks — meaning you reduce hardware and transmission costs — but the SV9100 also provides IP failover and the other security features that you need to keep your distributed communications safe.



# Make Collaborating easier with UC

Connection and collaboration are key to keeping communications running swiftly in any organization.

The right communications solution can significantly impact your team's productivity. That's why it is imperative that you utilize a communications platform that gives your team the tools that enable them to do more with less.



## Unify Your Communications, Messaging, and Collaboration

NEC's UC Suite for SMBs delivers the tools that will increase performance throughout your organization. The UC Suite gives you and your employees access to the latest productivity-enhancing communications applications, such as user presence, instant messaging (IM), whiteboarding, application sharing, a multimedia softphone, and your UC client.

The UC Suite delivers on the promise of unifying your business's communications by integrating seamlessly with Microsoft® Outlook® and other CRM applications. Our innovative UC Suite ties your organizational communications into your core business processes while also helping to increase employee productivity, shorten response times, encourage collaboration, and improve customer satisfaction.

With the SV9100 and its UC capabilities, your employees retain ownership of their communications. They set their schedule, and their phone rings accordingly. They launch a meeting or customer service session, and manage it directly from their UC Client. The SV9100 gives your employees exactly what they want—unencumbered communications tools that they control.

## UC Applications Include:

- Innovative application that increase efficiency and productivity
- Simplified call management through easy-to-use graphical user interfaces
- User Presence for real-time status and availability of colleagues
- Instant messaging for quick, real-time conversations
- Easy capture/upload of profile pictures to be associated with Busy Lamp Field (BLF) and company directory
- Color customization of main window and instant message window
- Internet browser access to features through UC Web Client
- Microsoft® Outlook® calendar integration
- Simplified call handling for operators and attendants
- Seamless integration with UNIVERGE SV9100 Contact Center application for contact center functionality
- Quick access and easy management of messages through the integration with InMail and UNIVERGE UM8000
- Virtual Machine environment support
- Runs on either an SV9100 internal server blade or external server – full functionality either way

# Unify Your Messages Easily

Communication between you and your customers should never be difficult.

Your customers expect to be able to get in touch with you easily. They don't want long wait times. They hate dropped calls, and they will demand smart contact capabilities. To be responsive to these needs, your employees must have tools at their disposal that help eliminate long call holds, incorrect call routing, and lost messages.

## Maximize Customer Satisfaction

The SV9100's Messaging solutions are the answer for small and medium businesses wishing to maximize customer satisfaction. As customers call your business, an instruction menu announcement will play, providing them with a choice of dialing options. From there, they can simply direct themselves to the party whom they are calling without ever being placed on hold or having an operator drop their call.

## Automate Your Communications

The SV9100's Messaging solutions automate your communications by providing your business with one voicemail system complete with integrated voice messaging capabilities and automated attendant features. These solutions increase user productivity by providing them with enhanced call control and an easy-to-use management interface.

With the additional productivity features that the Messaging solutions provide, your users will be able to save, delete or keep as new any voice message that has been forwarded to your email system, letting you empower your team to simplify message management and streamline business communications on their own—right from their desktop.



### Voicemail Features:

- Conversation Recording
- Answering Machine Emulation
- Fax Detection
- Find-Me/Follow-Me
- Cascading Message Notification
- Email Notification Save/Delete/ Keep as New Support
- Centralized Voicemail
- Interactive Softkeys
- Message Count Display
- Programmable Voice Prompts
- Download Selected Messages to a PC as .WAV Files
- Message Forwarding
- Remote or Local Message Notification (on or offsite)
- and more...

### Automated Attendant Features:

- Answer Schedule Tables
- Park and Page
- Capture Caller ID
- Single Digit Transfer
- Multiple greetings based on time of day/night, day of week, holiday and incoming outside line.

### Messaging Solutions:

- **InMail**
  - Up to 15 hours of storage or 120 hours of storage depending on SD installed.
- **UNIVERGE UM8000**
  - Up to 550 hours of storage
  - Fax Capabilities
  - Text to Speech



# Provide Smart BYOD Mobility Options

Organizations need mobile applications that offer enhanced communications tools for on-the-go employees.

Your employees are changing and so is their work style. Our society is more social, mobile, and connected than ever before.



Today's mobile workers depend on communication tools that accommodate flexible workspaces and allow free roaming wherever they are: in the office, or outside of it. The SV9100 gives your staff smart, reliable mobile applications that enhance their ability to provide quality services to your customers.

## Stay Connected in Any Location

NEC's SMB mobility solutions have been designed to give your employees freedom and flexibility through the use of one phone extension and voice mailbox to ensure they never miss another important call.

The SV9100's SMB mobility solutions allow users to set up their phones to ring the device of their choice. The phone is also set up according to pre-set rules that consider your current status/availability and who it is that is trying to reach you.

Regardless of where you are or who is calling, your office extension will always be your caller ID. And, with the addition of NEC's Fixed Mobile Convergence solution, you can provide your employees with enhanced in-building and off-site coverage on mobile devices through your corporate Wi-Fi network. It doesn't matter which mobile solution you choose, your employees will always remain in touch — on any and all Apple® or Android® smart devices — tablet or mobile phone — company provided or personal device — that they are using.

### Mobile Features for SMBs Include:

- One-number access
- Single voice mailbox
- Flexible call control
- Management of Mobile Extension calls in progress
- Access to UC functionality:
  - Presence
  - Search for contacts by name and view their presence status or simply click to place a call on any mobile device
- Access to key desktop telephone features





### For Agents:

- Distributes call volume evenly among agents
- Agents can login and out as needed depending on call volume
- Callers have option of leaving a message for agent callback, holding for an agent, or dial another extension/ACD group or voicemail box
- Ability to view status of other agents and queues
- PC-based Supervisor with Reports improves scheduling efficiency plus compiling, analyzing and managing information

### For Attendants/Operators:

- Easily handle calls directly from PC
- Screen-pop notifications display caller information
- Ability to view status of an extension
- Conversations can be recorded, saved, and forwarded as email attachment

# Employ your Smartest Contact Center

Communication between you and your customers should never be difficult.

Today's customer expects to be able to communicate with your business on their own time in whatever way they choose. The SV9100's contact center solution can help small and medium businesses improve response times, reduce abandon rates, lower operating costs, and increase revenues—ensuring both you and your customers will see a return on your investment.

### Distribute Your Calls to the Most Qualified Agents

SMBs need contact centers to be as efficient as possible. Designed specifically for the SV9100, our integrated UNIVERGE SV9100 Contact Center is smart, cost-effective, automated, and easy to implement and maintain. The SV9100's contact center solution

is designed to improve call center efficiency by routing callers to the agent that best fits their needs (based on pre-established criteria). The SV9100 Contact Center is incredibly sophisticated, and can accurately distribute calls accordingly and judge the workload of each agent.

### Provide Optimal Call Management

For contact center agents who seek improved call management, UC Suite's integrated agent features provide cutting-edge technology and advanced processing capabilities. It offers agents an easy-to-use, intuitive user interface right on their PC. Agents can login and out as needed depending on call volume.

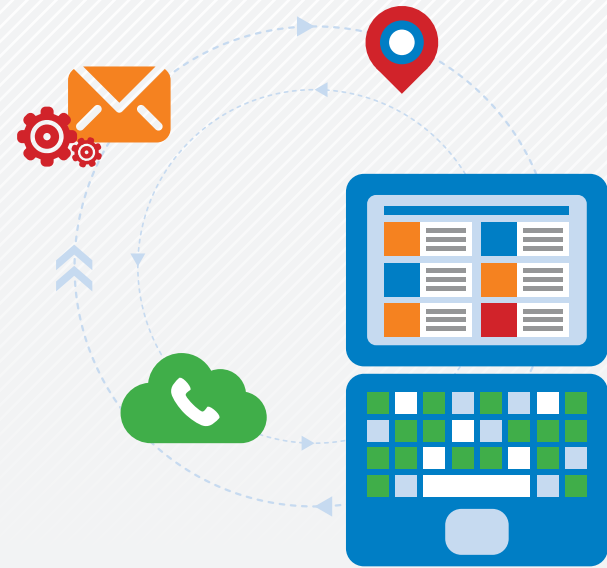


# Simplify Your Purchase Decisions

Confusion and agitation are a thing of the past with the simplified User License structure.

NEC has streamlined and simplified its User License Structure.

**Our new-improved Licensing Structure gives both technology and financial decision makers the opportunity to anticipate user cost and the application access each user will receive based on the License Package purchased.**



## Standard User License Package

The Standard License Package is designed for the regular UC user — the average employee who works in Finance, Marketing, Human Resources, etc.

Each Standard user gets access to UC features, Voicemail, Unified Messaging, so he or she will be fully enabled to work anywhere, anytime, and from any device as needed.

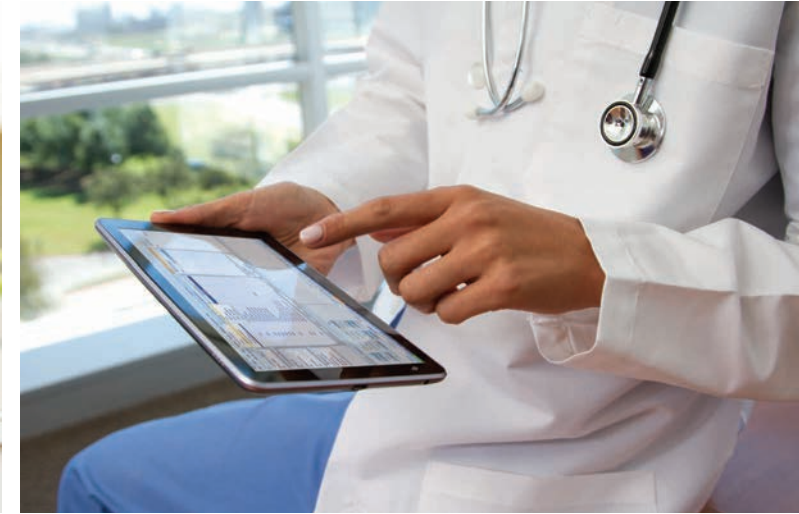
## Premium User License Package

The Premium User License Package is designed for the constant UC user and agents who work in contact centers, attendants and operators.

Each Premium user gets access to the Standard UC features, Voicemail, Unified Messaging, so, he or she will be fully enabled to work anywhere, anytime, and from any device as needed.

The Premium User, however, will also get access to Contact Center, Attendant, and CRM integration features — that will ultimately give them a more robust UC experience that easily ties into their daily business processes/business process technologies.

	Standard User	Premium User
<b>IP Client:</b> Right to use an IP Endpoint	✓	✓
<b>Voice Mail:</b> Voicemail box with Unified Messaging	✓	✓
<b>Mobility:</b> Mobile extension - "twin" internal extension with another phone, i.e. home / mobile / remote office	✓	✓
<b>UC Suite:</b> Web Client, Desktop Client, Voicemail Integration, and Microsoft Outlook Integration	✓	✓
<b>UC Suite Attendant/CRM Integration:</b> UC Attendant features plus supported CRM integrations	✗	✓
<b>Contact Center Agent:</b> Activates embedded contact center functionality and enables Agent login	✗	✓



# Tailor Your Communications by Industry

Communications technologies should cater to your needs, not the other way around.

NEC has a rich history providing communications technology solutions tailored for Hospitality, Healthcare, Education, Retail, Auto Dealerships, Government, Finance, Manufacturing, and Transportation based organizations. If you're looking for a communications solution that meets your industry's individual needs we're the people to talk to.

## In Your Hotel

A hospitality environment presents the ultimate challenge for customer service employees, and the SV9100 caters to these needs perfectly. With the demand for a mobile, connected workforce growing in the Hospitality Industry; efficient communications are critical to maintaining high-quality guest services. With the SV9100, properties get access to robust hospitality centric offerings. Your staff will be able to be productive regardless of location within the property or off the property—resulting in increased responsiveness to guest needs. The SV9100 integrates seamlessly with many of the common PMS system already deployed in hotels.

## On Your Campus

Campuses are unique when it comes to communications. With the dispersed buildings, faculty and staff, and the increasingly mobile student population, the need for emergency

communications, e-learning and robust communications technology that works in conjunction with multiple other technologies is becoming evident. The SV9100 is powerful and versatile enough to support all of a campus's communications requirements. From unified communications that help increase efficiency and productivity, to contact center solutions for student services' inbound calls, the SV9100 is the communications solution that your campus has been searching for.

## At Your Doctor's Office

Communication technology stability is critical to patient health and safety in a doctor's office. The SV9100 is a smart, secure investment for environments where privacy and responsiveness are of the utmost importance. Our Unified Communications enabled server is secure and safe, meaning that the physicians, nurses, and administrators in your facility can easily stay in contact with each other throughout the day, while patient information remains secure within the hospital's local communications network. Also, missed appointments will become a thing of the past with the SV9100's Appointment Reminder application. It enables you to send customized reminders and information to customers – reducing missed appointments and cancellations.



# Supply Freedom of Choice

Personalization is important to the creation of a smart work environment with motivated personnel.

Running your business on an outdated system or forcing employees to use old devices that are ill equipped to handle their multi-faceted communications needs is bad for business. That's why the UNIVERGE SV9100 platform supports the latest range of NEC desktop and mobile endpoints, including the UNIVERGE® DT800/DT400 series terminals, voice over WLAN and IP and Digitally Enhanced Cordless Telephone (DECT) mobile handsets.

## Call from your Desk Phone

For those interested in keeping handsets stationary:

NEC's innovative desktop endpoint design is intended to deliver maximum deployment flexibility, while modularity allows for multiple combinations that fit any and all business niches or personalization requirements.

## Call from your Personalized Mobile Phone

For those interested in providing a mobile handset:

NEC's WLAN and DECT telephones give your employees secure, crystal-clear communications as they roam about your company's premises or anywhere else there is coverage, while providing all of the features and functionality of a desktop phone with standard mobile enhancements such as text messaging, push-to-talk, programmable keys, and integration with third party applications.

## Reasons to choose UNIVERGE Desktop Telephones

- **Modular construction** – the interchangeable design provides easy and cost-effective upgrades, helping to future-proof your investments
- **Customizable design** – choose from a range of add-on line key modules, faceplates, LCDs, keypads and even printable side panels
- **Customizable function keys** – can be adapted to the exact individual requirements of your business
- **User-friendly interface** – little or no staff training required
- **Wireless Adapter** – allows placement of telephones anywhere within range of wireless network



# Reinvent the Desktop Telephone

Communication continues to evolve each day, and to keep up, so must your desktop telephone.

The increasing technological innovations of smartphones and tablets has led to the creation of a new breed of desktop phone. NEC's new UNIVERGE UT880 integrates the traditional desktop telephone and an Android tablet into one device that provides you with an innovative, feature-packed desktop phone that revolutionizes your user experience.

## NEC's UNIVERGE UT880 Takes it to the Next Level by offering:

- > A full seven-inch color display with four-finger multi-touch capabilities
- > UNIVERGE Multi-Line client that emulates any NEC telephone
- > Full SV9100 platform voice functionality and hands-free speakerphone
- > Multiple login support
- > Integrated Bluetooth capability
- > Built-in camera for video conferencing
- > Android OS support
- > Open interface for application development
- > USB port

The UNIVERGE UT880 also provides you with access to your NEC UC client. UC client functionality, from corporate directory, presence, and instant messaging to unified messaging and call control, is available at your fingertips.





# Smart Communications for Small and Medium Businesses

Powerful communications enable employees to be productive and efficient, no matter their location.

## Small Office



## Extended Office



### A. Inside Sales Person

The Auto-Attendant feature plays a greeting to all callers and ensures that they are routed to the correct department/person.

### B. Team Manager

The UNIVERGE SV9100 Contact Center provides a detailed view of call activity of all agents – statistics can be used to reduce abandoned calls and follow up on calls missed.

### C. Office Worker

The conference feature allows employees to effortlessly set up a virtual meeting for colleagues on short notice, wherever they are - enabling faster business decision-making, as well as reducing travel time and expenses.

### I. Remote/Home Office Worker

UC Suite enables employees to use either their desktop phone or softphone at a remote or home office location to communicate with colleagues with the same ease as if they were in the office.

## Medium Office



### **D. Warehouse Manager**

The WLAN and DECT mobile handsets allow employees to stay in touch while moving around the warehouse, making them more responsive.

### **E. Security Guard**

The IP video door-phone functionality enables audio and visual monitoring of entrances which increases facility security.

### **F. Receptionist**

UC Suite provides receptionists with a pop-up window that displays caller information and enables them to answer, see colleague's availability, transfer, park or take a message with a simple mouse click or a Drag-and-Drop.

### **G. IT Manager**

The centralized management functionality allows IT personnel to connect to the network locally or remotely to easily maintain all communication servers on the network from a single location.

### **H. Mobile Sales Person**

The mobility solutions keeps customers and sales people connected via a single phone number from any location and on any device.



For further information please contact your local NEC representative or:

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www.nec.com

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NEC Corporation of America  
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